

# Jessica Rogner

E rognerte@gmail.com  
P +1.810.624.3863

W jessrogner.design  
A 2nd Ave | Detroit, MI

## Design brain.

### DEFINING MY DESIGN APPROACH

(I am) : a *communication designer* preoccupied with asking questions, because messages should be honest, transparent and above all accurate in their representations of invested audiences. I am engaged in constructing communication channels that uphold dignity and enhance social connections.

(I am) : a *graphic designer* passionate about unhindered creative exploration. My design approach takes into consideration overlapping possibilities of digital media, environmental experiences, and printed objects as ways to define the human experience.

## Stay moving.

### EMPLOYMENT HISTORY

- JUNE 2018  
PRESENT
- GRAPHIC DESIGNER**  
*Sleeping Bear Press // Ann Arbor, MI*
- Produce supportive marketing and communication materials, such as, exhibition banners, signage, product catalogs, printed and digital ad campaigns and social media content. Design educational book series covers and layouts. Prepare files for outsourced production and printing. Provide art direction to illustrators and freelance designers on a variety of printed and digital projects.
- JULY 2018  
MAY 2019
- GRAPHIC DESIGN INTERN**  
*Group [eX] // Royal Oak, MI*
- Design printed publications, specifically for the Zell Lurie Institute at U of M and Notre Dame Preparatory Academy. Maintain print archives. Design annual holiday card, designed with letterpress printing and foil-stamping.
- SEPT. 2018  
DEC. 2018
- TEAM COORDINATOR**  
*Humble Design Sponsored Project // Pontiac, MI*
- Worked with a team of designers to re-brand Humble Design, a non-profit dedicated to furnishing homes for the homeless. Redefined the mission, essence and promises of the company to create a set of brand guidelines. Coordinated project time-line and team member responsibilities.
- JULY 2018  
DEC. 2018
- FREELANCE GRAPHIC DESIGNER**  
*Spirit Three Design // Ann Arbor, MI*
- Designed publication layout for a reader-engaged workbook. Set up files for print, as well as, digital production. Designed website layouts.
- FEB. 2018  
PRESENT
- FREELANCE GRAPHIC DESIGNER**  
*Sun & Snow Sports // Plymouth, MI*
- Develop printed and digital assets. Create and post weekly digital promotions on social media. Design and send Eblast promotions. Update and maintain website content. Assist with photography at community events.
- MAY 2017  
FEB. 2018
- GRAPHIC DESIGN INTERN**  
*Sun & Snow Sports // Plymouth, MI*
- Developed branded printed and digital materials. Assisted with event branding of Wednesday Night Workout events. Maintained website content.

## The school of life.

### I LOVE TO LEARN

### EDUCATION

DETROIT, MI

*College for Creative Studies*  
BFA Communication Design

EAST LANSING, MI

*Michigan State University*  
BS Human Biology & BA Studio Art

### WORKSHOPS

JUNE 2018

*DeProgram Study Abroad*  
Bob Van Dijk & Rob van den Nieuwenhuizen  
*Gallery West, Den Haag, NL*

MARCH 2019

*Archiving Workshop*  
Lizzie Malcolm & Dan Powers  
Rectangle // Glasgow, SCT  
*CCS, Detroit, MI*

SEPT. 2017

*Type Workshop*  
Akiem Helmling  
Underware // Den Haag, NL  
*CCS, Detroit, MI*

SEPT. 2016

*Environmental Type Workshop*  
Makram el Kadi  
Left Architecture // New York, USA  
*CCS, Detroit, MI*

## Always busy.

### THINGS I CAN DO

### SKILLS

HTML/CSS/JQuery \* Laser Cutting  
Letterpress Printing \* Woodworking  
Risograph Printing \* Vinyl Cutting  
Public Speaking \* Rapid Prototyping

### INTERESTS

*Reading on the couch.*  
*Thrift shopping alone.*  
*Propagating plants.*  
*Biking with a boombox.*  
*Watching music videos in the tub.*  
*Changing x-acto blades.*  
*Organizing almost anything.*